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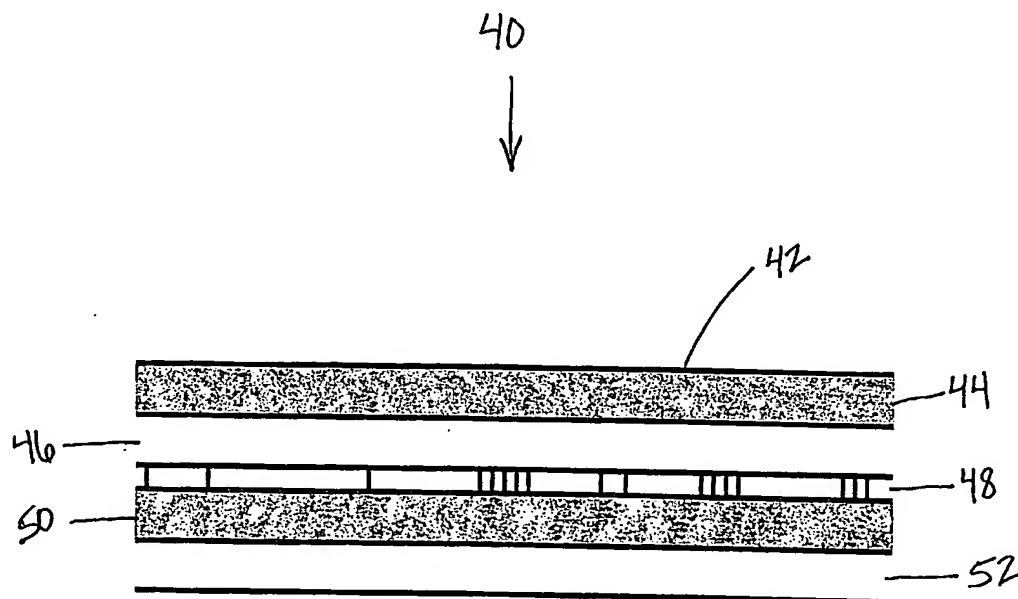
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[Continued on next page]

(54) Title: ARCHITECTURAL GRAPHIC SYSTEM



(57) Abstract: A decorating system for retail floor space and other architectural spaces or surfaces. The architectural graphic system (40) comprising a multi-layered decorated article (42) comprised of a stabilizing and masking polymeric layer (44) combined with a flexible transparent polymeric layer (46), a decoration layer (48), and an adhesive layer (50) preferably with a release liner (52) applied thereto. The architectural graphic system (40) may be modified to include a heat transfer architectural graphic system application wherein the adhesive (50) is preferably a thermally activated adhesive and the stabilizing/masking layer (44) may serve as a release liner.

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